ACTIONFUNDER
Smarter funding. Real Impact.

Project Application Form

Describing what your project is and why it's important. Find out what makes a good project here

All questions are mandatory unless otherwise stated

Section 1 - Key Details

1. Project name
Try using a name that describes the outcome you're seeking to achieve.

2. Funding required
If you are applying for a particular fund, make sure that the amount you are asking for is within the individual grant limit - displayed at the top of a Fund page.

3. Location
Input the location where the primary activity will take place.

4. Focus area
Select the categories that best represent your project activity. You can select more than one.
- Arts and culture
- Animal welfare
- Education and employment
- Climate and nature
- Food action
- Mental health and wellbeing
- Neighbourhood
- Physical health and sport
- Poverty and homelessness
- Sustainable consumption & production

Section 2 - The Pitch
Describing what your project is and why it's important. Find out what makes a good project here

Pick either Video (90 seconds) or Written Pitch (limited Characters) - both routes include the following questions.

5. What's the problem or need? (700 characters max, 200 characters min)
Describe the motivation behind your project. What are the specific problems or needs it will address. Tip: include statistics and facts to support your answer

6. What's the solution? (700 characters max, 200 characters min)

What's the goal of the project, how will the funding be spent and what are the outputs (the activities you will deliver)
Tip: be as specific as possible

7. Why is your organisation best placed to deliver this project? (700 characters max, 200 characters min)
Why has your organisation got the skills and experience to make this project a success?
Tip: mention your most relevant achievements

8. Upload an image to support written pitch (Mandatory)
Confirm you have permission to upload.

Section 3 - Delivery Plan
How you will achieve this. <u>Get tips from the team.</u>

9. Budget breakdown
Breakdown of the costs you need to deliver the project. For support read our helpful <u>budget breakdown guide.</u>

10. Delivery timeframe
After receiving funding, how long will it take to complete your project and be ready to submit your impact survey? This should include the time to use the funding and achieve your impact aims. Please provide realistic estimates.

11. Beneficiaries
Estimate how many people will directly benefit from this project.

12. Who will benefit from this project?
We would like to understand if your project helps specific groups of people who may face discrimination and/or be under-represented in society. We're collecting this information to make sure our grant giving is equitable and supports all communities. Please select any relevant beneficiary categories.
- Asylum seekers and refugees
- People experiencing ethnic or racial inequity, discrimination or inequality.
- People affected by -or at risk of- homelessness
- LGBTQIA+ people
- Older people (65 and over)
- Young people (under 18)
- People who are economically (and/or educationally) disadvantaged
- People with disabilities and/or chronic illnesses (of all kinds)
- Women and/or girls
- Men and/or boys
- Ex offenders
- Veterans
- Specific groups not included here (please specify)

13. Expected impact (1,000 characters max)

14. Track record (optional) (1,000 characters max)

15. Volunteering opportunity

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Please consider if you have the ability to accept volunteers for this project from the funder organisation that provides funding
Yes/No