



MAKE SURE TO:

- Replace the field in bold with the right information
- Attach the two documents from this folder to your email
- When copy pasting: remove the formatting

Who to send this email to?

There are a few teams you could contact within a business to talk about community funding. It could be:

- Your ESG/CSR/sustainability team - *if your company has strong commitments in this area*
- Your marketing team - *if showcasing social impact supports your branding*
- Your sales team - *if highlighting your community funding is a way to attract new business*
- Your CEO - *if leadership buy-in will be important*

Email the team/person you think is most relevant to your company - or all of them!

CC in hello@actionfunder.org if you'd like

Subject: Can [**company name**] support my non-profit organisation on ActionFunder?

Dear [**recipient name**],

I actively volunteer with [**name of your organisation**], a non-profit that [**mission/impact of project**].

To raise funds for our organisation, I use ActionFunder. It's a really convenient platform that allows us to secure support from various businesses in one place. You can see our current project here [**Project URL**].

As you might know, funding is extremely scarce for most community initiatives like ours. Yet, we provide a crucial service to the people we work with. We believe there is a great opportunity for businesses like [**name of company**] to assist charities and causes in the very neighbourhoods where their employees and customers live and work.

ActionFunder streamlines the process for companies to fund local projects. It helps businesses engage employees through giving programmes, and easily track the impact of their contributions. I would love for [**company name**] to consider supporting community action through their platform.

I've attached a few ActionFunder info sheets and assets that provide more background. If you'd like to find out more about ActionFunder, you can take a look at their website, or book a demo of the site via [**URL**].

Thanks so much for your consideration. Your support would make a huge difference to my non-profit.

[**Your name**]